

### VIDYASAGAR UNIVERSITY

MIDNAPORE • PASCHIM MEDINIPUR WEST BENGAL • PIN 721 102 OFFICE OF THE CONTROLLER OF EXAMINATIONS

Ref. No.: VU/CE/PG/GD-07-1/2025

Date: 07.11.2025

# NOTICE

## Provisional Examination Schedule for MBA 3<sup>rd</sup> Semester Examinations 2025

(For Eastern Institute for Integrated Learning In Management)

Date	Time	Paper
12.12.2025	11 am - 2 pm	MBA - 301Entrepreneurship Development
15.12.2025	11 am - 2 pm	MBA – 307ASales and Distribution Management
16.12.2025	11 am - 2 pm	MBA – 307B Service Marketing
17.12.2025	11 am - 2 pm	MBA – 306F Investment Analysis and Portfolio Management.  MBA – 307E Consumer Behaviour  MBA- 308F Industrial and Labour Laws
18.12.2025	11 am - 2 pm	MBA – 306H Financial Derivatives and Risk Management.  MBA- 307F Digital And Social Media Marketing.  MBA- 308B Human Resource Development and Talent Management
19.12.2025	11 am - 2 pm	MBA – 306A Banking and Financial Institutions  MBA – 308H Organizational Change and Development  MBA – 309B Data Science using R  MBA – 310A Retail Management Theory Practice  MBA – 311A Fundamentals of Digital Marketing  MBA – 312A Fundamentals of Materials Management  MBA – 315A Microbiology and Immunology
20.12.2025	11 am - 2 pm	MBA – 306C Working Capital Management MBA – 308D Compensation and Rewards Management MBA – 309 C Business Forecasting using IT and ITES MBA – 310 B Retail Merchandising Management MBA 311 B SEO and SEM Strategies MBA – 312D Logistics and Supply Chain Management MBA – 315B Bio-Pharmaceutics and Pharmacology
23.12.2025 & 24.12.2025	10 am onwards	MBA – 302 Business Plan Development and Presentation

Copy to:

Controller of Examination:

(Officiating)

Vidyasagar University

Midnapore-721102, W.B.

Controller of Examinations(offg.)

1. The Dean, Faculty of Arts and Commerce, Vidyasagar University for Information.

2. The Dean, Faculty of Science, Vidyasagar University for Information.

3. The Registrar, Vidyasagar University for Information.



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- 4. The Finance Officer, Vidyasagar University for Information.
- Principal/TIC of all the colleges with Post Graduate Departments of Vidyasagar University with a request to circulate among the faculty members.
- 6. Secretary, Faculty council of Post Graduate studies, Vidyasagar University for Information and necessary action.
- 7. Director, CCAE, Vidyasagar University for Information and necessary action.
- 8. Deputy Registrar (Academic), Vidyasagar University for Information and necessary action.
- 9. Deputy Controller of Examinations, Vidyasagar University for Information and necessary action.
- 10. Assistant Controller of Examinations, Vidyasagar University for Information and necessary action.
- 11. Officer(s) on special Duty, Controller of Examinations, Vidyasagar University for Information and necessary action.
- 12. The Information Scientist / System Analyst, Vidyasagar University with a request to upload the notification in the University website for wide circulation.
- 13. The Secretary to the Vice Chancellor, Vidyasagar University for kind Information to the Hon'ble Vice Chancellor.
- 14. The Dealing Assistants, Controller of Examinations, Vidyasagar University for Information and necessary action.
- 15. P.G file.
- 16. Confidential section for Information and necessary action.

