

**ICSSR Sponsored Two-Day Workshop
On
Empirical Research Methods for Unique
Healing Practices of Indian Knowledge
Systems (Stake-Holders Workshop)**



August 1-2, 2025



Organized By

Department of Business Administration, Vidyasagar University

In Collaboration With

**Department of History and Ancient Indian Culture: Faculty of Humanities and
Social Sciences, Dr. Babasaheb Ambedkar Marathwada University**

&

Department of Kriyashahrir: Faculty of Ayurveda, Banaras Hindu University



ABOUT VIDYASAGAR UNIVERSITY

Vidyasagar University, located in Midnapore, West Bengal, is a state government-aided institution established in 1981 to cater the higher education needs of the region. Named after the eminent educationist and social reformer Ishwar Chandra Vidyasagar, the university is recognized by the University Grants Commission (UGC) and offers a wide range of undergraduate, postgraduate, and doctoral programs across disciplines.

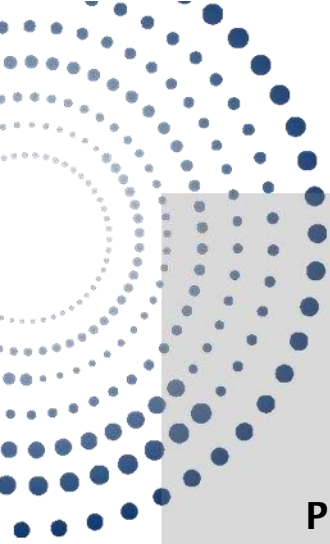
The U.G.C. accorded recognition to the University in terms of Section 12B of the U.G.C. Act, on 1st March 1990. The University presently houses 27 PG departments: 12 in Humanities & Social Science and 15 in Science. The overall emphasis of the university is not to perpetuate the traditional nature of the other universities of West Bengal but to merge as a distinctive entity with a special nature of its own. The campus has a picturesque background within which afforestation programmes are being undertaken.

ABOUT DEPARTMENT OF BUSINESS ADMINISTRATION

The Department of Business Administration, Vidyasagar University is accredited by the AICTE which is the All-India Council for Technical Education. Department has been actively offering management education, research, and manpower training programs for producing globally competent management professionals and research scholars since its establishment in 2006. In short span of existence, the department has achieved the recognition of being a leading Centre of management education in the region.

ABOUT THE WORKSHOP

The Department is pleased to announce an ICSSR sponsored Two-day National Level Workshop on Empirical Research Methods for Unique Healing Practices of Indian Knowledge Systems. The goal is to Equip participants with the conceptual understanding, types, and importance of longitudinal Study. Elaborate on the various methods and techniques for collecting primary data suitable for longitudinal research across different disciplines. This workshop is ideal for researchers, academicians, and professionals seeking to enhance their skills in conducting longitudinal studies using primary data.



RESOURCE PERSONS

**Dr. Vinish Kumar Kathuria,
Professor, Shailesh J. Mehta School of Management
Indian Institute of Technology, Bombay**

**Dr. Richa Sharma,
Special Grant Director-ICSSR**

**Prof. Kishor Goswami,
Indian Institute of Technology, Kharagpur**

**Prof. Manik Kumar,
G.B. Pant Social Science Institute, Prayagraj**

**Dr. Debjani Das,
Vidyasagar University**

**Prof. Amal Kumar Mondal,
Vidyasagar University**

**Prof. Manoj Kumar Singh,
Banaras Hindu University, Varanasi**

**Prof. Pinaki Das,
Vidyasagar University**

WORKSHOP SCHEDULE

Day 1

Session 1: Understanding the longitudinal methods of studying ethno-healing practices

Session 2: Understanding the cultural acceptance and effectiveness of healer and healing practices

Session 3: Empirical understandings about folk medicines and unique healing practices: through the healers' perspectives

Day 2

Session 1: Assessing unique ethno-healing practices: From the lens of effectiveness & efficiency of the medicine

Session 2: Possible longitudinal methods appropriate for studying ethno- healing practices

Session 3: Access of unique healing medicines practices: From the lens of effectiveness & efficacy of the medicine

ADDITIONAL INFORMATION

No. of Seats: Limited to 30 participants only

Venue: Raj Narayan Basu Hall & APJ Abdul Kalam Hall
Vidyasagar University, Midnapore (Offline mode only)

Registration Fee*: Rs. 500 for All Participants

*The registration fee will cover a workshop kit, refreshments, lunch during workshop days, and a certificate of participation.

N.B.: Shared non-AC accommodation will be provided for out-of-state participants, subject to availability.

Registration Link: <https://forms.gle/wRoQ3dy627WmkfxT7>

Contact: Dr. Sudin Bag (Workshop Organizer)

sudinmba@mail.vidyasagar.ac.in

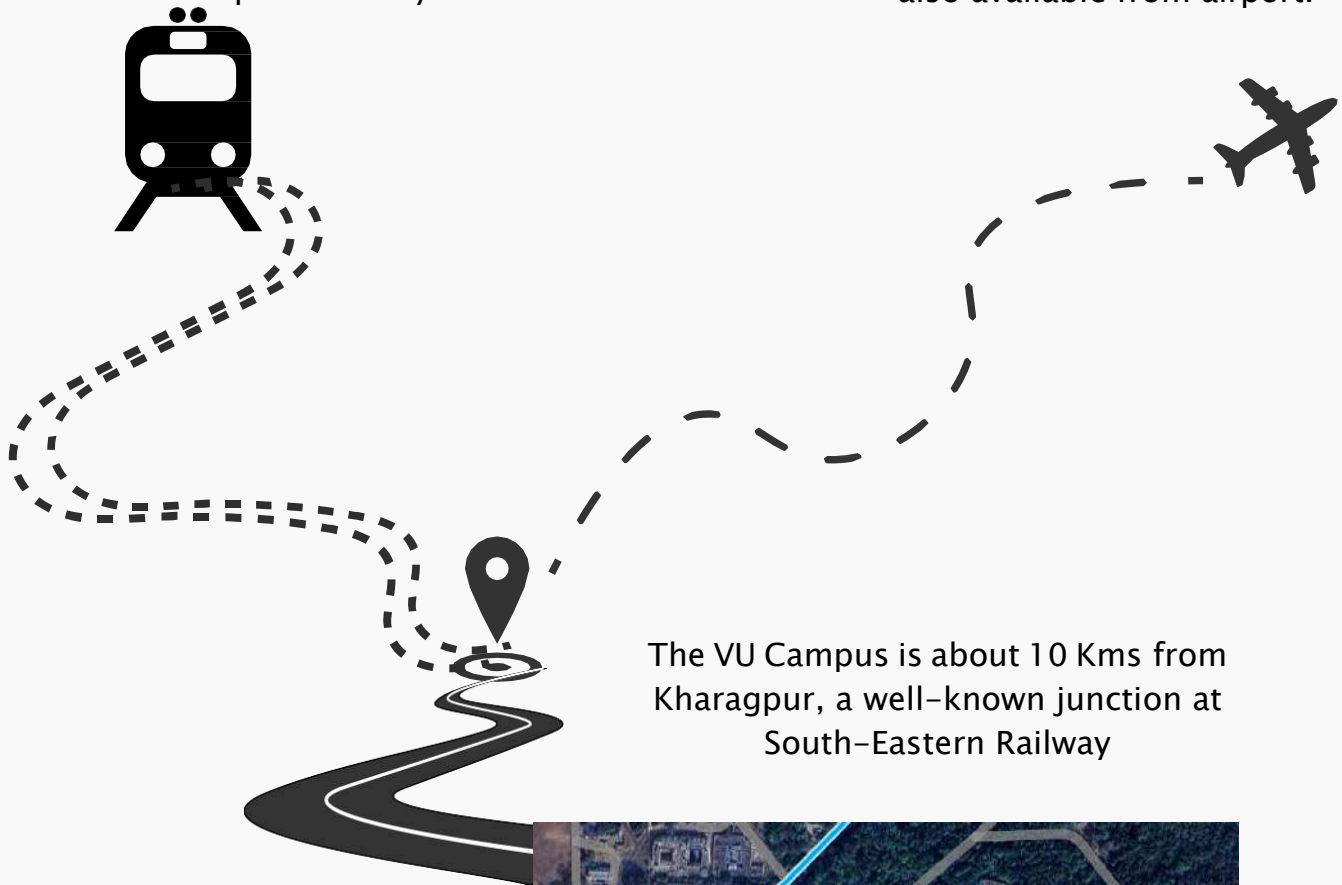
Kousik Mandal (Student Co-Ordinator)

Contact: 9883022417

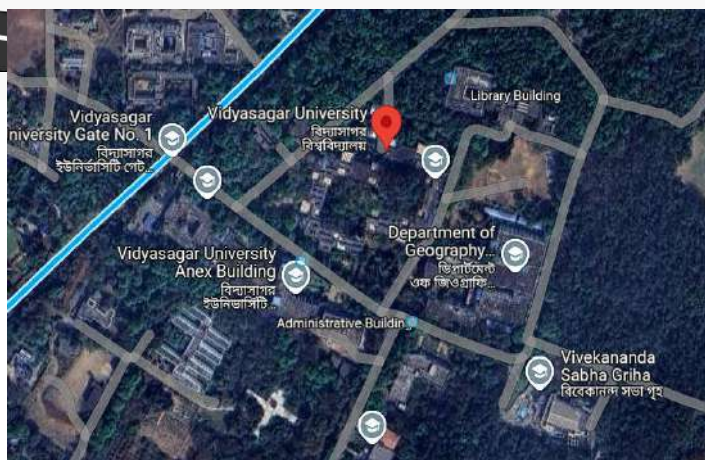
HOW TO REACH VIDYASAGAR UNIVERSITY

Midnapore is a railway junction on Kharagpur–Bankura–Adra line in Kharagpur railway division of South Eastern Railway zone. It is about 150 Kms from Kolkata and About 2 Km from Midnapore Railway Station

The nearest airport is at Kolkata, which is well connected to Midnapore by road and rail. Taxi services are also available from airport.



The VU Campus is about 10 Kms from Kharagpur, a well-known junction at South–Eastern Railway



PARTON & INNAGURATOR

Prof. Dipak Kumar Kar, Hon'ble Vice Chancellor,
Vidyasagar University

JOINT CONVENERS:

Prof. Bina Sengar, Department of History,
Dr. Babasaheb Ambedkar Marathwada University

Prof. Kishor Patwardhan, Department of Ayurveda,
Banaras Hindu University

Dr. Nirmal Kumar Mahato, Dept. of History,
Vidyasagar University

Dr. Shaikh Feroz Illyas, Milliya Arts, Science and
management Science College, BEED.

Dr, Sudin Bag, Dept. of Business Administration,
Vidyasagar University

STUDENT CO-ORDINATOR:
Kousik Mandal