



**VIDYASAGAR UNIVERSITY**  
**MIDNAPORE • PASCHIM MEDINIPUR**  
**WEST BENGAL • PIN 721 102**  
**OFFICE OF THE CONTROLLER OF EXAMINATIONS**

Ref. No: VU/CE/GD-0375/2025

Date: 17.06.2025

**PROVISIONAL SCHEDULE OF BBA 6<sup>th</sup> SEMESTER EXAMINATIONS 2025**

Date	Paper	Code	Time
30.06.2025	Digital Marketing	BBA-CC13	12:00 Noon to 3:00 PM
01.07.2025	Business Strategy & Policy	BBA-CC14	12:00 Noon to 3:00 PM
02.07.2025	Investment Analysis and Portfolio Management <b>OR</b> HRM in Knowledge Era <b>OR</b> Marketing of Services	BBA-DSE3	12:00 Noon to 3:00 PM
<b>Practical Examination of Paper DSE4 to be completed within 05.07.2025 at respective colleges from 10 AM onwards.</b>			

**PROVISIONAL SCHEDULE OF BBA 6<sup>th</sup> SEMESTER EXAMINATIONS 2025**  
**(OLD SYLLABUS)**

Date	Paper	Code	Time
30.06.2025	Financial Management	BBA-CC13	12:00 Noon to 3:00 PM
01.07.2025	Business Policy and Strategy	BBA-CC14	12:00 Noon to 3:00 PM
02.07.2025	Marketing of Services <b>OR</b> Talent & Knowledge Management <b>OR</b> Financial Institutions and Markets	BBA-DSE3	12:00 Noon to 3:00 PM
<b>Practical Examination of Paper DSE4, if any, to be completed within 05.07.2025 at respective colleges from 10 AM onwards.</b>			

**Examination Centre (Theory):**

College Name	Examination Centre
EIILM, Kolkata	Dr. A.P. J. Abdul Kalam Govt. College, BA Block, Action Area I, Newtown, West Bengal - 700156
IQ City United World School of Business, Kolkata	Vidyasagar School of Social Work DD 18/4/1 Salt Lake City, Kolkata 700 064 West Bengal

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17/06/25  
**Controller of Examinations (Offg.)**  
**Vidyasagar University**  
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**Vidyasagar University**  
**Midnapur - 721102**