



VIDYASAGAR UNIVERSITY
MIDNAPORE • PASCHIM MEDINIPUR
WEST BENGAL • PIN 721 102
OFFICE OF THE CONTROLLER OF EXAMINATIONS

Ref. No.: VU/CE/GD-0236 /2025

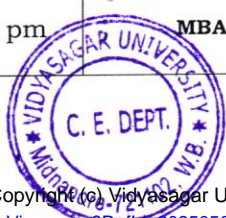
Date: 06.05.2025

Provisional Examination Schedule for MBA 4th Semester Examinations 2025
(For IQ City United World School of Business College Students only)

Date	Time	Code	Paper
26-05-2025	10 am - 1 pm	MBA 401	Business Analytics
27-05-2025	10 am - 1 pm	MBA 402	Strategic Management
28-05-2025	10 am - 1 pm	MBA 403	International Business
29-05-2025	10 am - 1 pm	MBA 406A (Finance Major)	Financial Markets and Services
		MBA 407B (Marketing Major)	Promotion Management
		MBA 408B (Human Resource Major)	Strategic Human Resource Management
30-05-2025	10 am - 1 pm	MBA 406B (Finance Major)	Strategic Financial Management
		MBA 407D (Marketing Major)	Brand Management
		MBA 408D (Human Resource Major)	HR Analytics
31-05-2025	10 am - 1 pm	MBA 406C (Finance Minor)	Financial Analysis and Planning
		MBA 407A (Marketing Minor)	Strategic Marketing
		MBA 408A (Human Resource Major)	Leadership and Team Dynamics
		MBA 409B (Business Analytics and Data Science Minor)	Business Analytics using IOT, AI and ML
		MBA 411A (Digital Marketing Minor)	Social Media Marketing

(Supplementary- Old Syllabus)

Date	Time	Code	Paper
26-05-2025	10 am - 1 pm	MBA 401 (Strategic Human Resource Management -Minor)	International and Comparative SHRM
27-05-2025	10 am - 1 pm	MBA 402 (Marketing - Major)	Advertising & Promotions Management
28-05-2025	10 am - 1 pm	MBA 403 (Marketing Major)	Brand Management
29-05-2025	10 am - 1 pm	MBA 404 (Compulsory)	International Business
30-05-2025	10 am - 1 pm	MBA 405 (Compulsory)	Strategic Management



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Note : This schedule is applicable to the students who are eligible to appear in the 4th semester examination 2025

*****Practical Examinations /Dissertation/Grand Viva (if any) : to be completed within 7th June, 2025**

R. S. Saha
6/5/25
Controller of Examinations(offg.)

Controller of Examinations
(Officiating)
Vidyasagar University
Midnapore-721102, W.B.

Copy to:

01. The Principal, IQ City United World School of Business.
02. The Centre- in-Charge, Bidhannagar College, Salt Lake, Kolkata.
03. The Information Scientist, Vidyasagar University with a request to upload the notification in the University website for wide circulation.
04. Office file

