



VIDYASAGAR UNIVERSITY

MIDNAPORE • PASCHIM MEDINIPUR

WEST BENGAL • PIN 721 102

OFFICE OF THE CONTROLLER OF EXAMINATIONS

Ref. No.: VU/CE/GD-0259/2025

Date: 20.05.2025

Provisional Examination Schedule for MBA 4th Semester Examinations 2025 (For Eastern Institute for Integrated Learning in Management (EIILM) College Students only)

Date	Paper	Code	Time
02-06-2025	Business Analytics	MBA - 401	12.00 Noon to 3.00 PM
03-06-2025	Strategic Management	MBA - 402	12.00 Noon to 3.00 PM
04-06-2025	International Business	MBA - 403	12.00 Noon to 3.00 PM
05-06-2025	Promotion Management	MBA - 407B	12.00 Noon to 3.00 PM
09-06-2025	Financial Markets and Services	MBA - 406A	12.00 Noon to 3.00 PM
	Brand Management	MBA - 407D	
	Strategic Human Resource Management	MBA - 408B	
10-06-2025	Corporate Tax Planning and Management	MBA - 406D	12.00 Noon to 3.00 PM
	Leadership and Team Dynamics	MBA - 408A	
	Business Analytics using IOT, AI and ML	MBA - 409B	
	Sectoral Retailing	MBA - 410A	
	Social Media Marketing	MBA - 411A	
	E-Logistics	MBA - 412B	
	Strategic Management in Pharmaceutical Industry	MBA - 415B	

Note : This schedule is applicable to the students who are eligible to appear in the 4th semester examination 2025

****Practical Examinations / Dissertation / Grand Viva (if any) : to be completed within 15th June, 2025**

By
20/5/25

Controller of Examinations (offg.)

Controller of Examinations
(Officiating)

Vidyasagar University
Midnapore-721102, W.B.

Copy to:

01. The Principal, Eastern Institute for Integrated Learning in Management (EIILM).
02. The Information Scientist, Vidyasagar University with a request to upload the notification in the University website for wide circulation.
03. Office file.

