

VIDYASAGARUNIVERSITY

MIDNAPORE • PASCHIM MEDINIPUR WEST BENGAL• PIN 721 102 OFFICE OF THE CONTROLLER OF EXAMINATIONS

Ref. No.: VU/CE/GD-0235/2025

Date: 06.05.2025

Provisional Examination Schedule for MBA 4th Semester Examinations 2025 (For Students of Bengal Institute of Business Studies)

(NEW SYLLABUS)

		Major: Financial Manageme Minor: Digital Marketing	
Date 26-05-2025	Day Monday	10.00 am to 1.00 pm MBA- 401: Business Analytics	2.30 pm to 5.30 pm MBA- 402: Strategic Management
27-05-2025	Tuesday	MBA- 403: International Business	406A: Financial Markets and Services
28-05-2025	Wednesday	411A: Social Media Marketing	406B: Strategic Financial Management

		Major: Business Analytics and	data science
		Minor: Digital Marke	ting
D .	Davi	10.00 am to 1.00 pm	2.30 pm to 5.30 pm
Date	Day		MBA- 402: Strategic Management
26-05-2025	Monday	MBA- 401: Business Analytics	
27-05-2025	Tuesday	MBA- 403: International Business	409A: Big Data and SQL
27-03-2023	-		409B: Business Analytics using IOT, AI and MI
28-05-2025	Wednesday	411A: Social Media Marketing	403D. Business That yees done

		Major: Marketing Minor: Digital Marketing	
Date	Day	10.00 am to 1.00 pm	2.30 pm to 5.30 pm MBA- 402: Strategic Management
26-05-2025	Monday	MBA- 401: Business Analytics	
27-05-2025	Tuesday	MBA- 403: International Business	407B: Promotion Management
28-05-2025	Wednesday	411A: Social Media Marketing	407D: Brand Management

	(4)	Major: Digital Marketing Minor: Marketing	
D	Day	10.00 am to 1.00 pm	2.30 pm to 5.30 pm
Date		MBA- 401: Business Analytics	MBA- 402: Strategic Management
26-05-2025	Monday		M
27-05-2025	Tuesday	MBA- 403: International Business	407B: Promotion Management
27 00 2020	1	1111 C : 1M II Monkating	411B: Web Analytics
28-05-2025	Wednesday	411A: Social Media Marketing	•

	Major: Human Resour Minor: Digital Marketi	ng
Day	10.00 am to 1.00 pm	2.30 pm to 5.30 pm
Monday		MBA- 402: Strategic Management 408A: Leadership and Team Dynamics
Tuesday		
Wednesday	411A: Social Media Marketing	408D: HR Analytics
	Tuesday	Monday MBA- 401: Business Analytics Tuesday MBA- 403: International Business

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		Major: Logistics and Supply Chain Mar Minor: Marketing	nagement
Date 26-05-2025	Day	10.00 am to 1.00 pm	2.30 pm to 5.30 pm
	Monday	MBA- 401: Business Analytics	MBA- 402: Strategic Management
27-05-2025	Tuesday	MBA- 403: International Business 412A: Application of IT and ITES in Supply Chain Management	407B: Promotion Management
28-05-2025	Wednesday		412B: E-Logistics

		Major: Marketing Minor Logistics and Supply Chain Managem	ent
Date 26-05-2025	Day	10.00 am to 1.00 pm	2.30 pm to 5.30 pm
	Monday	MBA- 401: Business Analytics	MBA- 402: Strategic Management
27-05-2025	Tuesday	MBA- 403: International Business 412A: Application of IT and ITES in Supply Chain Management	407B: Promotion Management
28-05-2025	Wednesday		407D: Brand Management

(OLD SYLLABUS)

		Major: Strategic Marketing Manager Minor: Digital Marketing	
Date	Day	10.00 am to 1.00 pm	2.30 pm to 5.30 pm
	6-05-2025 Monday		MBA- 405: Strategic Management
27-05-2025		MBA- 404: International Business	402: Advertising and Communication Management
28-05-2025	Wednesday	401: Social Media Marketing	403: Service Marketing

Note: This schedule is applicable to the students who are eligible to appear in the 4th semester examination 2025 ***Practical Examinations / Dissertation / Grand Viva (if any) : to be completed within 7th June, 2025

Copy to:

Controller of Examinations(offg.)

Controller of Examinations (Officiating)

Vidyasagar University

Midnapore-721102, W.B.

01. The Principal, Bengal Institute of Business Studies (BIBS). 02. The Centre-in-Charge, St. Anthony's High School, Esplanade, Taltala, Kolkata.

03. The Information Scientist, Vidyasagar University with a request to upload the notification in the University Website for wide circulation.

04. Office file.

