



VIDYASAGAR UNIVERSITY, MIDNAPORE

OFFICE OF THE INSPECTOR OF COLLEGES

P.O.: VIDYASAGAR UNIVERSITY, DIST: PASCHIM MEDINIPUR, PIN 721 102

Phone: 03222-269381

Ref.No. VU/IC/Mail/642/2018

Date : August 6, 2018

From: The Inspector of Colleges,
Vidyasagar University.

To: All the Principals/TICs/OICs of the affiliated General Degree Colleges of the Vidyasagar University

Subject: *Innovation in Mobile Application and Development Ecosystem (I-MADE)*

Dear Madam/Sir,

As per the instructions of Hon'ble Vice Chancellor, It is to share that Telecom Centre of Excellence India supported by Government of India, Department of Telecommunications has launched an initiative entitled "Innovation in Mobile Application and Development Ecosystem (I-MADE)". Under this initiative all the colleges can apply to receive a white labelled mobile app, features of which is detailed below :-

A. Aim and objective of this programme

- ❖ Help Indian colleges digitize their resources and processes to derive better student engagement and help facilitate information access to students on the go.
- ❖ Provide critical features like: E-Notice Board, Time-table, E-mail Integration, Attendance Management System, News & Announcements, Push Notifications, Fee Payment Management System, Cashless Campus, etc.
- ❖ Encourage entrepreneurship among students by providing mentorship and guidance
- ❖ Opportunity for entrepreneurs to interact with VCs/Investors to accelerate development of Indian start-up ecosystem through direct mentorship and raising funds
- ❖ Facilitate skill development by providing training on different aspects of mobile app development
- ❖ Create 1 million mobile app start-ups some of which can eventually become Indian unicorns

B. The benefits for an institution joining I-MADE program:

- ❖ A mobile app with essential features for your institution at no cost
- ❖ An App Maker for the institution and students to create apps. Further they can manage, edit and test those apps.
- ❖ Training of students/staff/faculty on different aspects of mobile app development
- ❖ Practical exposure for mobile app development and better employability through App-a-Thons
- ❖ Tools to communicate with students, publish content, create and manage events, send alerts and notifications to students
- ❖ Upgraded technology infrastructure to stay competitive.



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- ❖ Provide critical features like: E-Notice Board, Time-table, E-mail Integration, Attendance Management System, News & Announcements, Push Notifications, Fee Payment Management System, Cashless Campus, etc.

C. The beneficiaries of this programme :

- ❖ Students & Faculty.

D. Date or period or duration of the event being held :

- ❖ Last date to Apply for the current phase: 6th December'18

E. Place of event & Cost involved :

- ❖ Online Application and On-Campus Webinar Training & There is NO COST involved in the implementation.

F. For further details, you may contact :

- ❖ Name: Lavanshi Anand
- ❖ Contact number: 7042380228 (M), (0124) - 4198131 Ext: 6054
- ❖ email: lavanshi.anand@i-made.in
- ❖ Postal Address: D-5, Info-City-2, Sector-33, Gurugram, Pin Code- 122001

G. Website link giving all details about the programme :

- ❖ Website: <http://i-made.in>
- ❖ Link to Apply: <http://i-made.in/apply.html>
- ❖ FAQs: <http://i-made.in/faqs.html>

You are therefore requested to bring this circular to the notice of all concerned faculty members and students of your college and encourage them to participate in this program.

Yours sincerely,

(DR. AVIJIT ROYCHOUHDURY)

INSPECTOR OF COLLEGES

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