



VIDYASAGAR UNIVERSITY
MIDNAPORE • PASCHIM MEDINIPUR
WEST BENGAL • PIN 721 102
OFFICE OF THE CONTROLLER OF EXAMINATIONS

Ref. No.: VU/CE/PG/GD- 0773/2025

Date: 07.11.2025

NOTICE

**Provisional Examination Schedule for MBA 3rd Semester
Examinations 2025
(For IQ City United World School of Business)**

Date	Day	Time	Code	Paper
12.12.2025	Fri	11 am - 2 pm	MBA 301 (Compulsory)	Entrepreneurship Development
15.12.2025	Mon	11 am - 2 pm	MBA 306A (Finance Major)	Banking and Financial Institutions
			MBA 307A (Marketing Major)	Sales and Distribution Management
			MBA 308D (HR Major)	Compensation and Rewards Management
			MBA 309B (Business Analytics and Data Science Major)	Data Science using R
16.12.2025	Tue	11 am - 2 pm	MBA 306E (Finance Major)	Corporate Reporting
			MBA 307C (Marketing Major)	Sectoral Marketing
			MBA 308E (HR Major)	Performance Management and Competency Mapping
			MBA 309C (Business Analytics and Data Science Major)	Business Forecasting using IT and ITES
17.12.2025	Wed	11 am - 2 pm	MBA 306F (Finance Major)	Investment Analysis and Portfolio Management
			MBA 307E (Marketing Major)	Consumer Behaviour
			MBA 308F (HR Major)	Industrial and Labour Laws
18.12.2025	Thu	11 am - 2 pm	MBA 309A (Business Analytics & Data Science Major & Minor)	Fundamentals of Data Analytics
19.12.2025	Fri	11 am - 2 pm	MBA 306H (Finance Major)	Financial Derivatives and Risk Management
			MBA 307H (Marketing Major)	Retail Management
			MBA 308H (HR Major)	Organizational Change and Development
20.12.2025	Sat	11 am - 2 pm	MBA 309D (Business Analytics & Data Science Major & Minor)	Data Visualization for Managers
22.12.2025	Mon	11 am - 2 pm	MBA 306C (Finance Minor)	Working Capital Management



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23.12.2025	Tue	11 am - 2 pm	MBA 307B (Marketing Minor)	Service Marketing
			MBA 308B (HR Minor)	Human Resource Development and Talent Management
			MBA 311A (Digital Marketing Minor)	Fundamentals of Digital Marketing
			MBA 306G (Finance Minor)	International Financial Management
			MBA 307D (Marketing Minor)	Green and Sustainable Marketing
			MBA 308C (HR Minor)	Industrial Relations
			MBA 311B (Digital Marketing Minor)	SEO and SEM Strategies

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