



VIDYASAGAR UNIVERSITY
MIDNAPORE • PASCHIM MEDINIPUR
WEST BENGAL • PIN 721 102
OFFICE OF THE CONTROLLER OF EXAMINATIONS

Ref. No.: VU/CE/PG/GD-077/2025

Date: 07.11.2025

NOTICE

**Provisional Examination Schedule for MBA 3rd Semester
Examinations 2025
(For Students of Bengal Institute of Business Studies)
(New Syllabus)**

Major: Marketing Minor: Digital Marketing			
Day	Date	10.00 to 1.00	2.30 to 5.30
Friday	12-12-2025	MBA 301: Entrepreneurship development	---
Monday	15-12-2025	307A: Sales and Distribution Management	311A: Fundamentals of Digital Marketing
Tuesday	16-12-2025	307B: Service Marketing	311B: SEO and SEM Strategies
Wednesday	17-12-2025	307E: Consumer Behaviour	307H: Retail Management

Major: Marketing Minor: Human Resource Management			
Day	Date	10.00 to 1.00	2.30 to 5.30
Friday	12-12-2025	MBA 301: Entrepreneurship development	308B: Human Resource Development and Talent Management
Monday	15-12-2025	307A: Sales and Distribution Management	----
Tuesday	16-12-2025	307B: Service Marketing	----
Wednesday	17-12-2025	307E: Consumer Behaviour	307H: Retail Management
Thursday	18-12-2025	308D: Compensation and Rewards Management	----



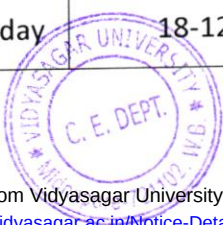


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Major: Digital Marketing Minor: Marketing			
Day	Date	10.00 to 1.00	2.30 to 5.30
Friday	12-12-2025	MBA 301: Entrepreneurship development	----
Monday	15-12-2025	307A: Sales and Distribution Management	311A: Fundamentals of Digital Marketing
Tuesday	16-12-2025	307B: Service Marketing	311B: SEO and SEM Strategies
Wednesday	17-12-2025	311C: Content Marketing Strategies	311D: Cyber Security in Digital Marketing

Major: Human Resource Minor: Marketing			
Day	Date	10.00 to 1.00	2.30 to 5.30
Friday	12-12-2025	MBA 301: Entrepreneurship development	308B: Human Resource Development and Talent Management
Monday	15-12-2025	307A: Sales and Distribution Management	-----
Tuesday	16-12-2025	307B: Service Marketing	----
Wednesday	17-12-2025	308E: Performance Management and Competency Mapping	308F: Industrial and Labour Laws
Thursday	18-12-2025	308D: Compensation and Rewards Management	-----

Major: Human Resource Minor: Digital Marketing			
Day	Date	10.00 to 1.00	2.30 to 5.30
Friday	12-12-2025	MBA 301: Entrepreneurship development	308B: Human Resource Development and Talent Management
Monday	15-12-2025	----	311A: Fundamentals of Digital Marketing
Tuesday	16-12-2025	----	311B: SEO and SEM Strategies
Wednesday	17-12-2025	308E: Performance Management and Competency Mapping	308F: Industrial and Labour Laws
Thursday	18-12-2025	308D: Compensation and Rewards Management	-----





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Major: Financial Management Minor: Digital Marketing			
Day	Date	10.00 to 1.00	2.30 to 5.30
Friday	12-12-2025	MBA 301: Entrepreneurship development	306A: Banking and Financial Institutions
Monday	15-12-2025	-----	311A: Fundamentals of Digital Marketing
Tuesday	16-12-2025	-----	311B: SEO and SEM Strategies
Wednesday	17-12-2025	306F: Investment Analysis and Portfolio Management	306H: Financial Derivatives and Risk Management
Thursday	18-12-2025	306 D: Digital Finance	-----
Major: Financial Management Minor: Marketing			
Day	Date	10.00 to 1.00	2.30 to 5.30
Friday	12-12-2025	MBA 301: Entrepreneurship development	306A: Banking and Financial Institutions
Monday	15-12-2025	307A: Sales and Distribution Management	-----
Tuesday	16-12-2025	307B: Service Marketing	-----
Wednesday	17-12-2025	306F: Investment Analysis and Portfolio Management	306H: Financial Derivatives and Risk Management
Thursday	18-12-2025	306 D: Digital Finance	-----

Major: Business Analytics and Data Science Minor: Marketing			
Day	Date	10.00 to 1.00	2.30 to 5.30
Friday	12-12-2025	MBA 301: Entrepreneurship development	309A: Fundamentals of Data Analytics
Monday	15-12-2025	307A: Sales and Distribution Management	-----
Tuesday	16-12-2025	307B: Service Marketing	-+---
Wednesday	17-12-2025	309C: Business Forecasting using IT and ITES	-----
Thursday	18-12-2025	309B: Data Science Using R	309D: Data Visualization for Managers
Major: Business Analytics and Data Science Minor: Digital Marketing			
Day	Date	10.00 to 1.00	2.30 to 5.30
Friday	12-12-2025	MBA 301: Entrepreneurship development	309A: Fundamentals of Data Analytics



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Monday	15-12-2025	-----	311A: Fundamentals of Digital Marketing
Tuesday	16-12-2025	-----	311B: SEO and SEM Strategies
Wednesday	17-12-2025	309C: Business Forecasting using IT and ITES	-----
Thursday	18-12-2025	309B: Data Science Using R	309D: Data Visualization for Managers

Pranab
Controller of Examinations(offg.)

Copy to:

Controller of Examinations
 (Officiating)
 Vidyasagar University
 Midnapore-721102, W.B.

1. The Dean, Faculty of Arts and Commerce, Vidyasagar University for Information.
2. The Dean, Faculty of Science, Vidyasagar University for Information.
3. The Registrar, Vidyasagar University for Information.
4. The Finance Officer, Vidyasagar University for Information.
5. Principal/TIC of all the colleges with Post Graduate Departments of Vidyasagar University with a request to circulate among the faculty members.
6. Secretary, Faculty council of Post Graduate studies, Vidyasagar University for Information and necessary action.
7. Director, CCAE, Vidyasagar University for Information and necessary action.
8. Deputy Registrar (Academic), Vidyasagar University for Information and necessary action.
9. Deputy Controller of Examinations, Vidyasagar University for Information and necessary action.
10. Assistant Controller of Examinations, Vidyasagar University for Information and necessary action.
11. Officer(s) on special Duty, Controller of Examinations, Vidyasagar University for Information and necessary action.
12. The Information Scientist / System Analyst, Vidyasagar University with a request to upload the notification in the University website for wide circulation.
13. The Secretary to the Vice Chancellor, Vidyasagar University for kind Information to the Hon'ble Vice Chancellor.
14. The Dealing Assistants, Controller of Examinations, Vidyasagar University for Information and necessary action.
15. P.G file.
16. Confidential section for Information and necessary action.

